



2017 ADVERTISING ORDER FORM

One West Court Square, Suite 325 ■ Decatur, GA 30030 ■ Phone: (404) 320-1472
Fax: (404) 320-0849 ■ Website: www.acpe.edu ■ Email: acpe@acpe.edu

ASSOCIATION FOR CLINICAL PASTORAL EDUCATION, INC.

Advertising

The Association for Clinical Pastoral Education (ACPE) thanks you for your interest in advertising with us. We are happy to offer you an opportunity to place an ad on our website (www.acpe.edu).

The ACPE has over 2,500 members nationally and internationally. Our subscribers include: persons interested in pastoral care, spiritual care, and assessment; pastoral counselors; chaplains; theological students seeking Clinical Pastoral Education (CPE); clergy seeking specialized skills through CPE; CPE supervisors; ACPE Members and Clinical Members; professors of pastoral care, counseling, pastoral theology, field education, psychology, and religion; and denomination and faith group representatives.

2017 Timetable

You may place an ad on our website for a **60-day** run. Web ads are updated twice a month on the business day closest to the 1st and 15th of each month. Below is the schedule for ad updates and submittal deadlines.

<u>Update</u>	<u>Deadline</u>	<u>Update</u>	<u>Deadline</u>	<u>Update</u>	<u>Deadline</u>
Jan 3	Dec 30	May 1	Apr 28	Sept 1	Aug 30
Jan 17	Jan 13	May 15	May 12	Sept 15	Sept 13
Feb 1	Jan 30	June 1	May 30	Oct 2	Sept 29
Feb 15	Feb 13	June 15	June 13	Oct 16	Oct 13
March 1	Feb 27	June 30	June 28	Nov 1	Oct 30
March 15	March 13	July 14	July 12	Nov 15	Nov 13
March 31	March 29	Aug 1	July 31	Dec 1	Nov 29
April 14	April 12	Aug 15	Aug 14	Dec 15	Dec 13

Costs

The ACPE offers two types of web postings – **Standard Ads** and **Display Ads**.

Standard Ads

- Standard Ads consist of text only; no graphics.
- The cost is \$0.25 per character not counting spaces. You can find your character count by running a word count in Microsoft Word.

Display Ads

- Display Ads may contain graphics and color.
- Display Ads must be submitted to size and file specifications.
- Display Ads must be sized 900W x 500H pixels as a PDF or JPEG.
- All Display Ads cost \$300.00.

Ad Submission & Payment

Please submit your ad to Tiffany Kindred via email at tiffany@acpe.edu. All ads must be accompanied by a completed order form.

ACPE will provide you an invoice. A PO or IO number is appreciated. ACPE accepts checks or MasterCard, Visa, American Express and DiscoverCard.

All ads are subject to the approval of ACPE. Advertisements for centers not accredited by the ACPE must indicate their affiliation or credentials. Only CPE recognized by the ACPE may advertise.

For more information, contact Tiffany Kindred at <mailto:tiffany@acpe.edu> or (404) 320-1472 x6221.



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WEB AD

(1 Run = a 60-day posting; Runs cannot be split or divided)

Please check posting date:

Jan 3	___	May 1	___	Sept 1	___
Jan 17	___	May 15	___	Sept 15	___
Feb 1	___	June 1	___	Oct 2	___
Feb 15	___	June 15	___	Oct 16	___
March 1	___	June 30	___	Nov 1	___
March 15	___	July 14	___	Nov 15	___
March 31	___	Aug 1	___	Dec 1	___
April 14	___	Aug 15	___	Dec 15	___

Please select ad type:

Standard Ad

1.) Character count (not counting spaces) _____ X \$0.25 = \$_____

2.) Total from Line 1 \$_____ X # of Runs _____ = \$_____ (Total Cost)

- or -

Display Ad

- Display Ads must be submitted to size and file specifications.
- Display Ads must be sized 900W x 500H pixels as a PDF or JPEG.
- All Display Ads cost \$300.00.
- \$300.00 X # of Runs _____ = \$_____ (Total Cost)

CONTACT & BILLING INFORMATION

Full Name: _____

Company/Center: _____

Mailing Address: _____

Phone: _____ Email: _____

Check for invoice: _____ -or- Charge Amount \$_____ Amex____ Discover____ MC____ Visa____

Card Acct #: _____ Exp Date: _____

Card Holder's Billing Name (please print): _____