Advertising

The Association for Clinical Pastoral Education, Inc. (ACPE) thanks you for your interest in advertising with us. We are happy to offer you an opportunity to place an ad on our website (www.acpe.edu). A link in our monthly e-newsletter will also direct our subscribers to the jobs listing webpage.

The ACPE has over 2,500 members nationally and internationally. Our subscribers include: persons interested in pastoral care, spiritual care, and assessment; pastoral counselors; chaplains; theological students seeking Clinical Pastoral Education (CPE); clergy seeking specialized skills through CPE; CPE supervisors; ACPE Members and Clinical Members; professors of pastoral care, counseling, pastoral theology, field education, psychology, and religion; and denomination and faith group representatives.

The ACPE website receives about 850 visitors daily and averages 7,000 hits each day. About a quarter of our daily visitors view the “Job Opportunities.”

2016 Timetable

You may place an ad on our website for a 60-day run. Web ads are updated twice a month on the business day closest to the 1st and 15th of each month. Below is the schedule for ad updates and submittal deadlines.

<table>
<thead>
<tr>
<th>Update</th>
<th>Deadline</th>
<th>Update</th>
<th>Deadline</th>
<th>Update</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 4</td>
<td>Jan 3</td>
<td>May 2</td>
<td>Apr 29</td>
<td>Sept 1</td>
<td>Aug 30</td>
</tr>
<tr>
<td>Jan 15</td>
<td>Jan 13</td>
<td>May 16</td>
<td>May 13</td>
<td>Sept 15</td>
<td>Sept 13</td>
</tr>
<tr>
<td>Feb 1</td>
<td>Jan 29</td>
<td>June 1</td>
<td>May 30</td>
<td>Sept 30</td>
<td>Sept 28</td>
</tr>
<tr>
<td>Feb 15</td>
<td>Feb 12</td>
<td>June 15</td>
<td>June 13</td>
<td>Oct 14</td>
<td>Oct 12</td>
</tr>
<tr>
<td>March 1</td>
<td>Feb 29</td>
<td>July 1</td>
<td>June 29</td>
<td>Nov 1</td>
<td>Oct 31</td>
</tr>
<tr>
<td>March 15</td>
<td>March 14</td>
<td>July 15</td>
<td>July 13</td>
<td>Nov 15</td>
<td>Nov 14</td>
</tr>
<tr>
<td>April 1</td>
<td>March 30</td>
<td>Aug 1</td>
<td>July 29</td>
<td>Dec 1</td>
<td>Nov 29</td>
</tr>
<tr>
<td>April 15</td>
<td>April 13</td>
<td>Aug 15</td>
<td>Aug 12</td>
<td>Dec 15</td>
<td>Dec 13</td>
</tr>
</tbody>
</table>

Costs

The ACPE offers two types of web postings – Standard Ads and Display Ads:

**Standard Ads** consist of text only; no graphics. The cost is $0.25 per character not counting spaces.

**Display Ad** costs are determined by size. A quarter-page (3½ x 5) is $165; a half-page (5 x 7½) is $275; and a full-page (10 x 7½) is $450. Display Ads must be submitted as a PDF file. PDF files must have fonts and images embedded.

Ad Submission & Payment

Ads must be submitted to John Michael Roch via email at john@acpe.edu. All ads must be accompanied by a completed order form and payment. Please complete the order form on the reverse side of this page.

Payment is due at the time of ad submission. The ACPE does not invoice for advertising. Please make checks/money orders payable to ACPE. The ACPE also accepts MasterCard, Visa, American Express and DiscoverCard.

All ads are subject to the approval of the ACPE. Advertisements for centers not accredited by the ACPE must indicate their affiliation or credentials. Only CPE recognized by the ACPE may advertise.

Please contact John Michael Roch with questions and concerns at john@acpe.edu or (404) 320-1472 x6212.
ASSOCIATION FOR CLINICAL PASTORAL EDUCATION, INC.

WEB AD
(1 Run = a 60-day posting; Runs cannot be split or divided)

Please check posting date:

Jan 4 ___   May 2 ___   Sept 1 ___
Jan 15 ___  May 16 ___  Sept 15 ___
Feb 1 ___   June 1 ___  Sept 30 ___
Feb 15 ___  June 15 ___  Oct 14 ___
March 1 ___  July 1 ___  Nov 1 ___
March 15 ___ July 15 ___  Nov 15 ___
April 1 ___  Aug 1 ___  Dec 1 ___
April 15 ___ Aug 15 ___  Dec 15 ___

Please select ad type:
Standard Ad
1.) Character count (not counting spaces) ________  X  $0.25  =  $________
2.) Total from Line 1 $_________  X  # of Runs  ________  =  $________  (Total Cost)
-or-
Display Ad
Quarter-Page $165.00 X  # of Runs_____  =  $________  (Total Cost)
Half-Page  $275.00 X  # of Runs_____  =  $________  (Total Cost)
Full-Page  $450.00 X  # of Runs_____  =  $________  (Total Cost)

CONTACT & BILLING INFORMATION

Full Name: _____________________________________________________________________________
Company/Center: ________________________________________________________________________
Mailing Address:  ________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
Phone: _________________________________  Email: _________________________________________
Check Amount $_________ -or- Charge Amount $_________  Amex_____  Discover____  MC____  Visa____
Card Acct #:  _________________________________________________________Exp Date:  __________
Card Holder’s Billing Name (please print):  _____________________________________________________