



2012 ADVERTISING ORDER FORM

1549 Clairmont Road, Suite 103 ■ Decatur, GA 30033-4635 ■ Phone: 404/320-1472
Fax: 404/320-0849 ■ Website: www.acpe.edu ■ Email: acpe@acpe.edu

ASSOCIATION FOR CLINICAL PASTORAL EDUCATION, INC.

Advertising

The Association for Clinical Pastoral Education, Inc. (ACPE) thanks you for your interest in advertising with us. We are happy to offer you an opportunity to place an ad on our website (www.acpe.edu). A link in our monthly electronic newsletter will also direct our subscribers to the jobs listing webpage.

The ACPE has over 2,500 members nationally and internationally. Our subscribers include: persons interested in pastoral care, spiritual care, and assessment; pastoral counselors; chaplains; theological students seeking Clinical Pastoral Education (CPE); clergy seeking specialized skills through CPE; CPE supervisors; ACPE Members and Clinical Members; professors of pastoral care, counseling, pastoral theology, field education, psychology, and religion; and denomination and faith group representatives.

The ACPE website receives about 850 visitors daily and averages 7,000 hits each day. About a quarter of our daily visitors view the "Job Opportunities."

2012 Timetable

You may place an ad on our website for a **60-day** run. Web ads are updated twice a month on the business day closest to the 1st and 15th of each month. Below is the schedule for ad updates and submittal deadlines.

<u>Update</u>	<u>Deadline</u>	<u>Update</u>	<u>Deadline</u>	<u>Update</u>	<u>Deadline</u>
Jan 4	Jan 3	May 1	Apr 27	Aug 31	Aug 29
Jan 16	Jan 13	May 15	May 11	Sept 14	Sept 12
Feb 1	Jan 30	June 1	May 30	Oct 1	Sept 28
Feb 15	Feb 13	June 15	June 13	Oct 15	Oct 12
March 1	Feb 28	July 2	June 28	Nov 1	Oct 30
March 15	March 13	July 16	July 13	Nov 15	Nov 13
April 2	March 30	Aug 1	July 30	Nov 30	Nov 28
April 16	April 13	Aug 15	Aug 13	Dec 14	Dec 12

Costs

The ACPE offers two types of web postings – Standard Ads and Display Ads:

Standard Ads consist of **text only**. The cost is \$0.25 per **character** not counting spaces.

Display Ad costs are determined by size. A quarter-page (3½ x 5) is \$165; a half-page (5 x 7½) is \$275; and a full-page (10 x 7½) is \$450. Display Ads must be submitted as a PDF file. PDF files must have fonts and images embedded.

Ad Submission & Payment

Ads must be submitted electronically to John Michael Roch via email at john@acpe.edu or they can be mailed on a CD to John Michael Roch, ACPE, 1549 Clairmont Rd, Ste. 103, Decatur, GA 30033. All ads must be accompanied by a completed order form and payment. Please complete the order form on the reverse side of this page.

Payment is due at the time of ad submission. The ACPE does not invoice for advertising. Please make checks/money orders payable to ACPE. The ACPE also accepts MasterCard, Visa, American Express and DiscoverCard.

All ads are subject to the approval of the ACPE. Advertisements for centers not accredited by the ACPE must indicate their affiliation or credentials. Only CPE recognized by the ACPE may advertise.

Please contact John Michael Roch with questions and concerns at john@acpe.edu or 404/320-1472.



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WEB AD

(1 Run = a 60-day posting; Runs cannot be split or divided)

Please check posting date:

Jan 4	___	May 1	___	Aug 31	___
Jan 16	___	May 15	___	Sept 14	___
Feb 1	___	June 1	___	Oct 1	___
Feb 15	___	June 15	___	Oct 15	___
March 1	___	July 2	___	Nov 1	___
March 15	___	July 16	___	Nov 15	___
April 2	___	Aug 1	___	Nov 30	___
April 16	___	Aug 15	___	Dec 14	___

Please select ad type:

Standard Ad

1.) Character count (not counting spaces) _____ X \$0.25 = \$ _____

2.) Total from Line 1 \$ _____ X # of Runs _____ = \$ _____ (Total Cost)

- or -

Display Ad

Quarter Page \$165.00 X # of Runs _____ = \$ _____ (Total Cost)

Half Page \$275.00 X # of Runs _____ = \$ _____ (Total Cost)

Full Page \$450.00 X # of Runs _____ = \$ _____ (Total Cost)

CONTACT & BILLING INFORMATION

Full Name: _____

Company/Center: _____

Mailing Address: _____

Phone: _____ Email: _____

Check Amount \$ _____ -or- Charge Amount \$ _____ Amex _____ Discover _____ MC _____ Visa _____

Card Acct #: _____ Exp Date: _____

Card Holder's Billing Name (please print): _____